

JORGE  
BURGOS

GILBERT  
SALDIVAR

KIMBERLI  
FLORES

WITH

DAVID  
ZAYAS

ALYSIA  
REINER

# SHINE

CONNECTED FROM THE VERY FIRST BEAT  
TO THE VERY LAST ECHO

# Urbanworld Film Festival

## NEW YORK CITY HIGHLIGHTS

Presented by The Brand Phoenix

September 26, 2017



'Shine' director Anthony Nardolillo (L) and producer Sandra Varona win the Best Feature Film Audience Award at the 21st Annual Urbanworld Film Festival Awards Ceremony Brunch at AMC Empire 25 theater on September 24, 2017 in New York City.

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# SHINE



SHINE

REVIEWS

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# El Especial

HISPANOS EN USA



I think "Shine" is a wonderful piece of art. All Latinos who live in this country need to see this movie. We need to see how el Barrio has been one of the places that actually represent our culture and we need the world to see our legacy in music. I will give 5 stars to this movie.

Custavo Reyes, Entertainment Editor

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FILM FEATURE

## Filmmaker Anthony Nardolillo Makes Spanish Harlem

### Come to Life in 'Shine'

"The spirit and atmosphere of East Harlem radiates in each scene, especially when the characters express passion for their Latin culture through music and dance."

- Kiko Martinez, Film Critic

CONNECTED F



'Must-see Latino Movies at Urbanworld Film Festival'

el Betancourt, Movie Reviews

DIRECTED BY  
ANTHONY  
NARDOLILLO

JORGE  
BURGOS

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# SHINE

## LATINA



ebbyantigua

Follow

**ebbyantigua** It's so great to stand next to a talented writer and director @tonynardolillo at his first movie Shine. It really hit home for me growing up in New York City with my Puerto Rican culture; dancing salsa and my favorite dish rice and beans. This movie is a MUST SEE !! The music, the dancing, and the whole cast are incredible. It shows us how we all can unite as Latinos. Great way to show support for Latinos blazing trails in media. #latina @urbanworldfilmfest @shinethemovie #uw21 #makeyourmark #newyorkcity #timessquare #amazing @latina #lovethemovie #unidos #latinounidos #ebssession #heart #hollywood

**lianamado** LOVED the film! Its needed, especially now ❤️

**yendeefly** #bravo @sendyvarona @tonynardolillo I see you Mi Gentel This is

From start to finish I thoroughly enjoyed Shine ! As a Latino growing up in NYC I was transported on a trip down memory lane, one that I did not want to see end. Music from revered artists represented the fabric of Shine; it's a major connector in Shine and in life. As someone who loves salsa dancing, the dancing was a major highlight for me as the passion from the dancers brought out the energy that existed in Spanish Harlem. Shine shows us that life isn't easy and sometimes it's our culture and upbringing that brings us back together. Anthony Nardolillo's film is beautifully directed and heart warming on many levels.

— Ebby Antigua, Creative and Style Director LATINA MAGAZINE

JORGE  
BURGOS

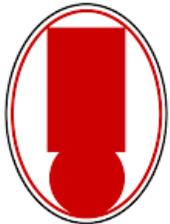
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# SHINE



ALLHIPHOP.COM



A film that simultaneously highlights the brutality of gentrification and the hope and heart of a people. Here's hoping that art truly imitates life.

—Malik Rashawn, Writer and Hip-Hop artist

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# SHINE

**LAN**  
**NETWORKS**  
МЕЛМОВКЪ?



'Shine' is outstanding! Director, Anthony Nordolillo has found the right recipe to project Latin culture, New York culture and human culture through cinema.

—Pablo Barrera, Producer

**NARDOLILLO**

JORGE BURGOS

GILBERT SALDIVAR

KIMBERLI FLORES

WITH DAVID ZAYAS

ALYSIA REINER

# PRIMA



This movie has been medicine for the soul of our community.

—Rebecca Gitana Torres, Lifestyle Remix TV producer and Puerto Rican Activist

NARDOLILLO

JORGE BURGOS

GILBERT SALDIVAR

KIMBERLI FLORES

DAVID ZAYAS

ALYSIA REINER

# SHINE



pun\_is\_her

Following

pun\_is\_her Congratulations to @tonynardolillo Shine Movie Premier @urbanworldfilmfest .

phuckinray You look very nice and alive

rashadisonarampage Real nice

pun\_is\_her Thanks !

uptownbullybhaddazz\_ Gorgeous !

nessyrios 🤩🤩🤩🤩🤩🤩🤩🤩

thebrandphoenix WE LOVE YOU FOR YOUR SUPPORT! You looked so vibrant and happy.



The Movie 'SHINE' was authentic, impactful, educational, and cultural. It was heartfelt, soul food for our Latin community. Congratulations to Tony and the entire cast.

—Liza Rios, Wife of the late rapper, Big pun

NARDOLILLO

JORGE

GILBERT

KIMBERLI

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CONNECTED FROM THE VERY FIRST SEAT TO THE VERY LAST

DIRECTED BY ANTHONY NARDOLILLO

JORGE BURGOS

GILBERT SALDIVAR

KIMBERLI FLORES

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# MEZCLA



Film List  
From a Superhero Stoner to Mexican Hip-Hop: 8 Must-See Latino Movies at Urbanworld Film Festival



Written by Manuel Betancourt | 2 weeks ago



# M

ining its key word for its many connotations, the [Urbanworld Film Festival](#) – now in its 21st year – is intent on showing the vast variety of stories that can fall under the label “urban.” This includes: gritty tales that take place in city streets, documentaries that tackle race head-on, and Latino dramas that focus on intersectionality. These are but a few of the examples of projects you’ll find in the one-of-its-kind fest in New York City. The Urbanworld programmers pride themselves on supporting up-and-coming voices that are bringing new stories to the screen. It’s no surprise they’d find room in this year’s schedule to celebrate two high profile projects that fit the bill: the Ava DuVernay-produced series [Queen Sugar](#) and the Chad Boseman-led biopic, [Marshall](#).



Urbanworld Film Fest  
@UWFilmFest



The 21st Annual Urbanworld Film Festival is here! Check out film slate: [variety.com/2017/film/news...](#) #UW21 #MakeYourMark

## 3 Shine

**Director** [Anthony Nardolillo](#)  
**Country** [United States](#)  
**Production Year** 2017



This film is playing in Urbanworld's U.S. NARRATIVE FEATURES section.

### Synopsis

*Shine* exudes the power of brotherhood, love and redemption. Ralph Matas returns to Spanish Harlem to develop commercial real estate in the Barrio he left behind after his father Ramon passed away. Ralph encounters his estranged brother Junior, who forces him to recognize everything he left behind. As Ralph confronts his past, his tenacious boss Linda pursues the lucrative development deal that threatens to dismantle his beloved Barrio and childhood memories. Ralph is determined to reclaim what he has lost as a voice echoes in his mind: “we are connected from the very first beat to the very last echo.”

DIRECTED BY  
ANTHONY  
NARDOLILLO

JORGE BURGOS

GILBERT

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ALYSIA  
TER

# NEW YORK PRESS TOUR

- Internationally syndicated broadcast
- Regional East Coast Digital and Print



DAILY NEWS

Thursday, September 14, 2017 11

viva NEW YORK

# viva NEW YORK



Fall TV preview  
P. 4 & 5

# Cultural Evolution

Hispanic Heritage Month is a Pan-Latino celebration of



## Indie film 'Shines' light on E. Harlem gentrification

BY RAY MONELL  
Actor David Zayas hopes his latest role shines at the Urbanworld Film Festival — as well as open some minds to the issue of urban gentrification.

Screening at 5 p.m. Sept. 22 at the AMC Empire 25 theater during the annual New York City showcase of diverse talent, "Shine" stars Zayas as Ramon, a conguero from El Barrio whose sons — played by Gilbert Saldivar and Jorge Burgos — grow apart after his death.

The brothers are bound by family ties and their expert salsa dancing skills, but they're on the opposite ends of the gentrification spectrum.

Ralph (Burgos) is presented as an agent facilitating the rapid changes in Spanish Harlem that his brother, Jr. (Saldivar), very ardently resists.

The indie film is as much an homage to high octane salsa as it is a commentary about the changes happening in many urban neighborhoods.

"The word that comes to me is 'orgullo' — pride," says Zayas, a Bronx-born Boricua who's known for his roles in Showtime's "Dexter" and HBO's "Oz."

"Everybody in this movie, in every capacity, had a passion and had a love for what they were doing. My character, even though he knows that (the neighborhood) is changing, tried to instill that family orientation in his sons."

Shooting "Shine" on the streets of New York yielded a meta moment regarding gentrification, which its critics say prices out lower-income families and the small businesses that have served those families for years in areas such as East Harlem.

"The cafe scene was shot in an East Harlem cafe on 103rd St. When we went back to do re-shoots six months later, it was gone," the film's director, Anthony Nardolillo, says. "It's a real-life pattern."

"We're not saying that change is unwelcomed, that change is not going to happen," the Puerto Rican/Italian filmmaker adds.

"But let's not forget about the heart and soul of that neighborhood."

Zayas says it's a cause worth fighting for that goes beyond "Shine's" efforts to create awareness.

"It needs to be done through the grass roots and just electing officials that are going to be able to maintain that essence (of the neighborhood), and balance out the surge of money and the surge of people coming in and pushing other families out, and getting rid of mom and pop shops for corporate shops," Zayas says.

"I feel that that's where it should start."

## Gritty Urbanworld Fest returns

Besides the East Harlem-set "Shine," Latino-themed highlights of this year's fest includes "Varsity Punks," director Anthony Solorzano's high school tale about an injured star quarterback forced to join up with the social misfits on the cross-country team. (Sept. 23 at 10:15 p.m.)

Also screening is the documentary "Speaking Tongues/Somos Lengua," an intriguing look at Mexico's rap culture by director Kyza Terrazas (Sept. 22 at 10:30 p.m.)

For the full schedule: urbanworld.org



CorrienteLatina.com LIKE

MOVIES & ENTERTAINMENT  
**'SHINE' Premieres 9/22 at NY's Urbanworld Film Fest**

9:15 AM variety.com

**VARIETY**

**'Marshall,' 'Queen Sugar' Set for 2017 Urbanworld Film Festival**

U.S. NARRATIVE FEATURES

- "Alaska Is A Drag" — Directed by Shaz Bennet
- "Bruce!!!" — Directed by Eden Marryshow (New York Premiere)
- "Covers" — Directed by Malcolm M. Mays (West Premiere)
- "Quest" — Directed by Santiago Rizzo (U.S. Premiere)
- "Shine" — Directed by Anthony Nardolillo (West Premiere)
- "The Price" — Directed by Anthony Onah (East Coast Premiere) — Presented by Samuel Goldwyn
- "Varsity Punks" — Directed by Anthony Solorzano (East Coast Premiere)

WORLD NARRATIVE FEATURES

- "Brown Girl Begins" (Canada) — Directed

ANTHONY BOURDAIN PARTS UNKNOWN 5 EMMY NOMINATIONS

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# SOCIAL ENGAGEMENT



Urbanworld Film Fest @UWFilmFest · Sep 12

Honored to be screening such a great film that explores identity, family dynamics and coping with change.

Janice Isabel Torres @TheBrandphoenix

9/22 @Kickstarter's Highest funded Latino film #SHINE to be screened @UWFilmFest @DavidZayas62 @alysiareiner @gilbertsaldivar @atacajorgie



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acesototalny Con el elenco de la película @shinethemovie Gracias por visitarnos @gilbertsaldivar @kimberliaflores y @ataca\_official !! #time2shine #actores #latinos #newyork #puertorico #movie #entretenimiento  
j\_valera @dancing.strawberry  
ataca\_official @burjushoes @jungle.rose.cartel



39 likes

3 DAYS AGO

Add a comment...

NARDOLILLO

# Over 500 Requests for Screenings from around the world Last 72 Hours

Lives in Prague, Czech Republic  
From Santiago, Chile  
Cristián De La Peña

You are now connected on Messenger.

10:22AM

Anthony buddy I am Cris, first of all congrats for the Movie and then me and my students we would like to organise a view of the Movie at our school, is it any chance we could have you 5 mins on a Skype call ??

Sent from Messenger

SUN 2:42PM

Hi, how can I watch the movie in Cyprus? Can I buy it? It will not be in the cinemas

Harry Bacharengue Martens Will it be on HBO?  
Like · Reply · September 24 at 11:26pm

SAT 11:41AM

Hello,

I represent Dance Studio Latin Passion in Tartu (Estonia). We are very interested in doing a Theatre showing in our city and we would like to know whether this is possible at the moment (format can be Blu-Ray or DCP).

Regards,  
Marino Bresciani

Robert Duvale Yancy I cant wait to see it  
Like · Reply · Yesterday at 7:40am

Juan Antonio Carreras Cuando saldrá en castellano?  
Like · Reply · September 24 at 2:47pm

Carlos Caballero How can I see the movie ?? Jorge Burgos  
Like · Reply · September 24 at 3:49pm

Christian El Boricuatero Acosta I can't wait to watch it!!  
Like · Reply · September 24 at 5:40pm

Regine Elibert Looking good! Can't wait to see the movie!!  
Like · Reply · September 24 at 5:48pm

Chris Acosta I wanna see it!!  
Like · Reply · 1 · September 24 at 6:51pm

Asya Ojeda When will it be out in theaters?  
Like · Reply · 20 hrs

Ferlicca Vania Speriamo che uscirà presto in Italia!!!!!! Auguri!!!!!!  
See Translation  
Like · Reply · 20 hrs

Alexis Córdova Felicidades, ya quiero verla  
Like · Reply · September 24 at 7:45pm

Michal Balogh How can we get to this movie outside of the United States?  
Like · Reply · September 24 at 9:03pm

Emmanuel Perez Team SHINE!!  
Like · Reply · September 24 at 11:57pm

Cindy Savart Felicidades ! Impaciente ver la película 🍿  
Like · Reply · Yesterday at 12:14am

Hola and congrats on the work. Festival Sayuilita is interested in showing your film 'Shine'. Please email risa@festivalsayuilita.com for further info. Saludos.

Daniela Garcia Any where we can see it online??  
Like · Reply · 1 · September 24 at 8:40am

Kimberli Alexis Flores Theaters soon  
Like · Reply · 1 · September 24 at 11:46am

Hi Tony. I'm Morris from North Borneo, Malaysia. I've been waiting for this movie since about 2 years ago, after watching your Mano short film on YouTube. Congratulations!

I'm wondering how can I watch it? Available on DVD soon? Thanks bro.

iHola!

Disculpen si ya alguien les ha preguntado en público y lo han aclarado, estoy en México, ¿podré ver la película aquí?, ¿por cuál medio?

Leonor Mosqueda I wanna see that movie!! Can't wait  
Like · Reply · September 24 at 7:11pm

# SHINING ON OTHERS

